



**SOHO**  
CENTRAL EUROPE  
BUDAPEST

2026

# CENTRAL EUROPEAN MEETING OF THE SOCIETY OF HEMATOLOGIC ONCOLOGY

BUDAPEST, HUNGARY 2026



**9-10 OCTOBER, 2026**

**BUDAPEST (Várkert Bazár, Ybl Miklós tér 2-6, H-1013)**

## Dear Partners,

Please allow me to hereby invite you to the conference entitled SOHO Central Europe Meeting (Society of Hematologic Oncology) to be organized between 9-10 October, 2026 in Budapest, Hungary. The venue of the conference is going to be the beautiful Castle Garden Bazaar.

The Society of Hematologic Oncology (SOHO) is a non-profit corporation, established in 2012, with aims to promote worldwide research, education, prevention, clinical studies and optimal patient care in all aspects of hematologic malignancies and related disorders. Its annual meetings in September, Houston, are considered prime educational events in the field of hematologic oncology. SOHO Central Europe is planned to be accredited by SOHO, who – similar to other regional SOHO meetings – will help with networking. Following the tradition of SOHO, the meeting is meant to be an educational event, with internationally recognized speakers alongside with our regional experts. The language of the conference is English. All countries in the Central European Region are invited to participate, including: Albania, Bosnia, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Montenegro, Poland, Romania, Serbia, Slovakia, Slovenia.

As other SOHO meetings, the planned conference will encompass the entire field of hematologic oncology. The following topic blocks are planned:

- **AML • ALL • Aggressive lymphomas**
- **Indolent lymphomas • Hodgkin lymphoma • Bone marrow failure and PNH • Multiple myeloma • Cellular therapies • Myeloproliferative neoplasms and CML • CLL**

SOHO Central Europe is expected to draw an international audience including haematologists, oncologists, pharmacists etc. from the above listed Central European countries.

Why should you join the SOHO Central Europe meeting?

- **Building professional connections:** We provide an opportunity to engage directly with leading experts in the industry, potential clients, and partner companies.
- **Brand strengthening:** The conference offers an excellent opportunity for your company to increase its visibility and position itself as a key player in the industry.

We hope to welcome you as one of the sponsors of SOHO Central Europe 2026!

If you have any further questions, please do not hesitate to contact us via email: [info@regio10.hu](mailto:info@regio10.hu)

We look forward to seeing you at the event!

On behalf of the Organizing Committee, sincerely,

**Dr. Imre Bodó**  
**Dr. András Masszi**



# Overview of partnership options

The official language of the conference is English, therefore every advertisement must be in the language of the conference. Thank you for your cooperation!

## DIAMOND-LEVEL SUPPORTER:

### 22 500 EUR (excl. VAT)

- 2 banners on the event website with link
- display of the company logo on the website as a diamond sponsor with a link
- placement of the company logo in the programme brochure as a diamond sponsor
- display of the company logo in the conference room as a diamond sponsor highlighted during the break between presentations
- display of company logo on name badge
- 4K 55 inch smart display (with logo)
- 2 full-page A5-size advertisements in print in the programme booklet
- 2 image videos to be shown between presentation blocks (max. 2 minutes)
- 1 roll-up display throughout the conference (the roll-up will be provided by the sponsor)
- sheets of flyers in the conference bag (A/4)
- entitlement to free registration of 6 company representatives at the conference
- 12 m<sup>2</sup> of exhibition space (all additional added exhibition space available for 525 EUR /m<sup>2</sup>, excl. VAT)
- Other presentation and communication options to be discussed and calculated separately

## GOLD LEVEL SUPPORTER:

### 15 000 EUR (excl. VAT)

- 1 banner on the event website with link
- display of the company logo on the website as a gold sponsor with a link
- placing the company logo in the programme brochure as a gold sponsor
- display of the company logo in the conference room as a gold sponsor, highlighted during the break between presentations
- display of company logo on name badge
- 4K 55 inch smart display (with logo)
- 1 full page A5 size advertisement in print in the programme booklet
- 1 image video to be shown between presentation blocks (max. 2 minutes)
- 1 roll-up display throughout the conference (the roll-up provided by the sponsor)
- sheets of flyers in the conference bag (A/4)
- entitlement to free registration of 4 company representatives at the conference
- 10 m<sup>2</sup> of exhibition space (all additional added exhibition space available for 525 EUR /m<sup>2</sup> excl. VAT)
- Other presentation and communication options to be discussed and calculated separately

## SILVER LEVEL SUPPORTER:

### 11 500 EUR (excl. VAT)

- 1 banner on the event website with link
- display of the company logo on the website as a silver sponsor with a link
- placement of the company logo in the programme brochure as a silver sponsor
- placing the company logo in the conference room as a silver sponsor, highlighted during the break between presentations
- display of company logo on name badge
- 4K 55 inch smart display (with logo)
- 1 roll-up display throughout the conference (roll-up provided by sponsor)
- sheets of flyers in the conference bag (A/4)
- entitlement to free registration of 4 company representatives at the conference
- 8 m<sup>2</sup> of exhibition space (all additional added exhibition space available for 525 EUR /m<sup>2</sup> excl. VAT)
- Other presentation and communication options to be discussed and calculated separately

## BRONZE LEVEL SUPPORTER:

### 7 500 EUR (excl. VAT)

- 1 banner on the event website with link
- display of the company logo on the website as a bronze sponsor with a link
- placement of company logo in the programme brochure as a bronze sponsor
- display of the company logo in the conference room as a bronze sponsor, highlighted during the break between presentations
- display of company logo on name badge
- 4K 55 inch smart display (with logo)
- entitlement to free registration of 4 company representatives at the conference
- 6 m<sup>2</sup> of exhibition space (all additional added exhibition space available for 525 EUR /m<sup>2</sup> excl. VAT)
- Other presentation and communication options to be discussed and calculated separately

**SPONSORED SYMPOSIUM** – With the approval of the Scientific and Organising Committee!

Please contact the Chairman of the Organising Committee first if you wish to request a sponsored lecture.

Sponsored symposium up to 40 minutes: 15 000 EUR /each, excl. VAT

**EXHIBITION AREA:** 525 EUR /m<sup>2</sup>, excl. VAT. Minimum area available: 4 m<sup>2</sup>

(THE PRICES INDICATED IN THE OFFER DO NOT INCLUDE VAT!)

**REGISTRATION** is mandatory for all participants! You can register via our online system, the conference webpage is already available. <https://regio10.hu/en/rendezveny/soho-2026-annual-meeting/>

**REGISTRATION FEES EARLY BIRD PRICES until 3 July 2026.**

For participants: 580 EUR (regular price: 680 EUR)

For company representatives: 300 EUR (regular price: 300 EUR)



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